

Victoria's 9th Ultimate Hobby & Toy Fair
April 1st, 2012
Available Sponsorship Packages

Bronze Sponsor - \$50 and under

With the bronze sponsorship you will receive these perks:

- Your business advertised on our Facebook page.
- Your business advertised on our website.
- Your business announced at the event when your prize is drawn.
- Your choice of doing a \$50 silent auction item or splitting up your \$50 into smaller gift certificates towards door prizes.
- 2 x VIP Tickets to the event (\$20 value)

Silver Sponsor - \$50 to \$250

With the silver sponsorship you will receive these perks :

- Your company logo on our 11 x 7 poster.
- Your business advertised on our Facebook page.
- Your business advertised on our website.
- Your business announced at the event.
- Your choice of doing a silent auction item or splitting up your sponsorship money into smaller gift certificates towards door prizes.
- 4 x VIP Tickets to the event (\$40 value)

Gold Sponsor - \$250 to \$1000

With the gold sponsorship you will receive these perks:

- Your company logo (larger than silver sponsor) on our 11" x 7" poster and regular poster.
- Your business advertised on our Facebook page.
- Your business advertised on our website.
- Your business announced at the event.
- Your choice of doing a silent auction item or sponsoring the event with a cash donation.
- 10 x VIP Tickets to the event (\$100 value)

Platinum Sponsor - \$1000 and up (only 5 slots available)

With the platinum sponsorship you will receive these perks:

- 8 foot table space, pipe and draped (if needed)
- Sponsorship Spotlight on our website.
- Your company logo (larger than the gold sponsor) on our 11" x 7" poster in a special section.
- Your company logo on our hand bills and regular posters.
- Your business advertised on our Facebook page.
- Your business advertised on our website.
- Your business announced at the event every hour.
- 20 x VIP Tickets to the event (\$200 value)

Carnival Game Sponsorship - \$500 and up (only 2 slots available)

- Company logo on game.
- Your company logo in the Charity Carnival section on our 11" x 7" poster.
- Your business advertised on our Facebook page.
- Your business advertised on our website.
- Your business announced at the event.
- 10 x VIP Tickets to the event (\$100 value)

Dear Business Owner,

We know your company loves to support events that directly affect your target market while being a huge benefit to your company. Victoria's Ultimate Hobby and Toy Fair fair is perfect for you. Our event will provide your business a wonderful advertising opportunity with different sponsorship packages available to suit your needs. With having over 3000 attendees that will hear about your business, we also promote the show by press release to local radio stations, news broadcasters, newspaper ads, posters, hand bills, online and year round in our retail store, Cherry Bomb Toys. Your business will also be advertised at the show, with social media and on our website. That's a massive amount of coverage. With your sponsorship, we will be able to make this show bigger and better than ever.

"A complete Black Hole Humanoid for \$20! Seriously. This is the best toy show I've ever attended."
-D. Martin Myatt
Cool Toy Review - www.cooltoyreview.com

This April 1st, we will be hosting our 9^h show at Pearkes Arena in Victoria, BC. With 195 tables of toy and hobby goodness, our shows are always anticipated twice a year with people flying in as far away as Hong Kong.

Our spring show will consist of a silent auction with all proceeds going towards the MS Society, two fun charity carnival games with all proceeds going to the BC Children's Hospital Foundation, a few classic cars, loads of toys old and new, comic artists Gareth Gaudin, Ken Steacy and Glen Mullaly, plus more exciting things still in the works. We are looking for silent auction items, door prizes and cash donations to be used for advertising and promotion. Last show we raised over \$3000 for charity.

I look forward to hearing from you before March 1st so we can start promoting your company as soon as possible before the show. The silent auction will start 4 weeks before the show to raise as much money as possible for the MS Society.

Thanks for your time,

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